# Communication - Political Communication and Public Advocacy Four Year Academic Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gateway Requirements</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 107, 200, or 230</td>
<td>ENGL 101 (AW)* (Min. Grade: C-)</td>
<td>Natural Sciences (NS)**</td>
</tr>
<tr>
<td>COMM 250</td>
<td>Math (MA)*</td>
<td>Analytic Reasoning (AR)</td>
</tr>
<tr>
<td>Statistics requirement</td>
<td>History/Social Sciences (HS)</td>
<td>Humanities (HU)**</td>
</tr>
<tr>
<td>*Must be completed by 45 credits</td>
<td>COMM 107 or 200 (OC)</td>
<td>COMM 130 (1 credit)</td>
</tr>
<tr>
<td></td>
<td>ARHU 158</td>
<td>COMM 250</td>
</tr>
<tr>
<td></td>
<td>Elective 1xx-4xx</td>
<td></td>
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<tr>
<td>*Must attempt by 30 cr.</td>
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| Year 2 | | |
| **Benchmark 2 Requirements** | | |
| One additional major requirement | Humanities (HU) | Scholarship in Practice (SP) #1** |
| *Must be completed by the end of 4 semesters | STAT requirement or elective | COMM 304 |
| | COMM 3xx-4xx (Diversity/Inclusion) | COMM 301 |
| | COMM Specialization Elective 3xx-4xx | Global Engagement #2 |
| | Global Engagement #1 | Elective 1xx-4xx |

| Year 3 | | |
| **Benchmark 3 Requirements** | | |
| Four additional major requirements | Natural Science Lab (NL)** | History/Social Sciences (HS)** |
| *Must be completed by the end of 6 semesters | COMM 305, 306, or 307 | COMM 3xx-4xx (Applied) |
| | COMM 3xx-4xx (Lead/Soc Change) | COMM 201, 302, or 303 |
| | Elective 1xx-4xx | Elective 1xx-4xx |
| | Elective 1xx-4xx | | |
| | Elective 3xx-4xx | |

| Year 4 | | |
| **Professional Writing (PW)** | COMM Specialization Elective 3xx-4xx |
| Scholarship in Practice (SP) #2** | COMM Specialization Elective 3xx-4xx |
| | COMM 386, 388, or 498 | Elective 3xx 4xx |
| | COMM Specialization Elective 3xx-4xx | Elective 3xx-4xx |
| | Elective 3xx 4xx | Elective 3xx-4xx |
| | Elective 3xx | Elective 3xx-4xx |

Total Credits for Degree: 120; 45 credits must be 3xx-4xx level

Note: Some courses for the major may also count toward the General Education requirements.

**All students must complete two Distributive Studies courses that are approved for I-series courses. The Understanding Plural Societies and Cultural Competence courses may also fulfill Distributive Studies categories.**
## Communication - Political Communication and Public Advocacy

### General Education Requirements

#### Fundamental Studies

<table>
<thead>
<tr>
<th>Requirements: 15 credits/5 courses</th>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Writing (AW)</td>
<td>ENGL 101</td>
<td></td>
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<tr>
<td>Professional Writing (PW)</td>
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<tr>
<td>Oral Comm. (OC)</td>
<td>COMM107 or COMM200</td>
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<tr>
<td>Analytic Reasoning (AR)</td>
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### Distributive Studies

#### Requirements: 25 credits/8 courses

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<td>Humanities (HU)</td>
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<td></td>
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<tr>
<td>Scholarship in Practice (SP)</td>
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<td></td>
</tr>
<tr>
<td>Scholarship in Practice (SP) non major</td>
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#### I-Series

- Normally double counted with Distributive Studies

<table>
<thead>
<tr>
<th>Requirements: 6 credits/2 courses</th>
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<th>Credits</th>
<th>Grade</th>
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<tbody>
<tr>
<td>I-Series (IS)</td>
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#### Diversity

**Note:** Some courses for the major may also count toward General Education Requirements.

- Overlap permitted with Distributive Studies and/or I-series

<table>
<thead>
<tr>
<th>Requirements: 4-6 credits/2 courses</th>
<th>Course</th>
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<tr>
<td>Understanding Plural Soc. (UP)</td>
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<tr>
<td>Understanding Plural Soc. (UP) or Cultural Competency (CC)</td>
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#### Experiential Learning- optional

<table>
<thead>
<tr>
<th>Requirements: 0-3 credits</th>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
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### Benchmark Requirements

#### Year 1 - Benchmark Requirements - by 45 credits

- COMM 107, 200, or 230
- COMM 250
- Statistics requirement

#### Year 2 - Benchmark Requirements

- One additional major requirement

#### Year 3 - Benchmark Requirements

- Four additional major requirements

### Major Requirements- Public Relations

**Cumulative average of major requirements must be at least a 2.0**

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**One Statistical Analysis course:**

- BMGT 230 (AR), CCJS 200 (AR), EDMS 451 (AR), PSYC 200 (AR), SOCY 201(AR), STAT 100 (FM & AR)

- Two Communication Theory and Principles Courses:
  - COMM 201
  - COMM 301, 302, or 303

- Two Research Methods Courses:
  - COMM 304
  - COMM 305, 306, or 307

**One Leadership and Social Change Course:**

- COMM 330, 385, 420, 421, 422, 424, 425, 428, 436, 448, 449, 453, 455, 459, 461, 462, 469, 470, or 475

- One Diversity and Inclusion Course:
  - COMM 324, 360, 382, 398B, 454, or 460

### University Requirements for Graduation:

- At least 30 credits must be earned at UMD
- 15 of the final 30 credits must be earned at the 300-400 level
- 12 upper level major credits must be earned at UMD

### ARHU Requirements for Graduation:

- 45 upper level credits
- ARHU158 or equivalent (if applicable)
- Global Engagement

### Some courses for the major may also count toward General Education requirements.